



OJAI VALLEY INN & SPA

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SPA OJAI -- THE UNIQUE SPA VILLAGE Benchmark Spa Introduces Dedicated Art Studio

OJAI, CA (January 2009) - Award-winning Spa Ojai is known by consumers and industry experts as a benchmark facility for its architecture and design, its art program, its unique mud treatment inspired by indigenous traditions, and its seasonal body scrubs that use locally-grown ingredients. Spa Ojai, first opened in late 1997, celebrates as the greatly anticipated addition of a dedicated art studio for an expanded arts program is complete. We now offer a separate work space for blending fresh herbs and essential oils to create customized lotions and scents.

The Artist's Cottage and Apothecary

Spa Ojai's newest addition is a 1,200-square-foot Artist's Cottage and Apothecary where our guests learn from resident artists to work creatively in a variety of mediums: painting, basic and silverpoint drawing, silk scarf painting and the personal mandala. The new Artist's Cottage, bathed in natural light from huge windows overlooking the mature oak trees of the golf course, is an open venue in which to create. The cottage features old-fashioned artist's easels and lots of raw materials to work with: string, charcoal, paper, plant materials, buttons, and fabric. Throughout the week, classes in silk scarf painting, mixed media, watercolor and collage provide ways for our guests to unleash their creativity and have fun with paints, colored pencils or pastels.

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The Apothecary at the Artist's Cottage is a working "lab" where guests blend fresh essential oils to create their own personalized spa products they can take home with them.

Wide Variety of Treatments

Guests booking spa appointments can choose from a wide variety of treatments, including facials, massages, and body treatments. Spa Ojai carefully selects only the finest product lines to use in its treatments; guests are pampered with products from Arcona, Anakiri, and Carita during their spa experience. The Salon at Spa Ojai offers guests a full selection of manicure and pedicure services, as well as makeup and hair styling.

Honoring Chumash Tradition

Spa Ojai honors the sacred traditions of the Chumash Indians, the Ojai Valley's first inhabitants. The signature mud treatment at Spa Ojai is the Kuyam (koo-yahm), a Chumash word meaning "a place to rest together." Taking its inspiration from traditional healing methods of many cultures, the Kuyam combines mud therapy, wet and dry heat therapy, inhalation therapy and a guided meditation for groups of up to eight men or women, and is the first of its kind to be offered in the United States.

The Elderberry & Ginger Detoxification Wrap draws its inspiration from the Chumash tradition of using elderberries to hydrate the skin. Petals, a signature body treatment, uses rose powder to exfoliate and sensuous rose oil to nourish the skin and is based on a Chumash practice of using the dried petals of wild roses to smooth on their babies.

"Edible" Ingredients

A number of our spa treatments use the bounty of Ojai's farms, orchards and ranches. Locally-grown lavender is used in the Ojai Lavender Sugar Scrub, and pure organic honey from local

farms is enjoyed in the Pomegranate Honey Pearl Body Polish. Our seasonal body treatments also contain organic ingredients from local farms: Pixie Tangerine Body Scrub in the spring, Avocado Oat Body Mask in the summer, Pumpkin Melon Body Scrub for autumn and Grapefruit Body Scrub during the winter months.

Fitness Classes and Activities

Because the natural beauty of the Ojai Valley is so inspiring, we encourage our guests to spend as much time as possible outdoors. They can gather fresh herbs in the garden, join a morning hike, or embark on a meditative walk. Golf, tennis, horseback riding, bird watching, water aerobic classes and biking are also an important part of the experience. T'ai Chi classes are often held on the lawn, while art studio classes move outdoors for *plein air* painting classes. Indoors, the 1,600-square-foot Mind/Body Gym includes a fully-equipped weight room with brand-new state-of-the-art equipment, cardiovascular workout area plus a studio for classes in Tai Chi, yoga, dance, traditional aerobics and meditation.

Architecture and Design

Designed in the Andalusian Spanish style of architecture, Spa Ojai, the Ojai Valley Inn's 31,000-square-foot spa, has the charm and ambience of a thriving Mediterranean village. Curving outdoor staircases, trickling fountains, terraces and loggias surprise and delight at every turn. A bell tower rises 50 feet over the Courtyard, the gathering place for guests in this unique village. The Spa Village Boutique, Salon, Mind/Body studio, and Café surround this area. Two adult-only pools, one of which has private cabanas for outdoor treatments, are located on either side of the spa.

The elegant interiors found in Spa Ojai reflect the Moorish influence on Spanish Colonial architecture. Sculpted and plastered Andalusian ceilings are complimented by custom-designed

tile floors and mosaics of hand-painted tile. All of the twenty-eight treatment areas feature
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decorative tile and hand-stenciled walls painted in warm shades, and the massage rooms have corner fireplaces.

Luxury Penthouse Suites

Another feature unique to Spa Ojai is its 3,500-square-foot penthouse with four private guest rooms, two living areas, large balconies and a meditation loft. Accessed by private elevator, the penthouse features its own treatment room, sauna and Sunrise and Sunset terraces with outdoor whirlpools. It's the suite of choice for the many celebrities from nearby Hollywood who visit Spa Ojai.

Since 1923, vacationing guests have sought the tranquil pleasures of the historic Ojai Valley Inn & Spa, a AAA Five Diamond property located on 220 tree-shaded acres 35 miles south of Santa Barbara. Affirmed by its many prestigious awards and fresh from a \$90 million renovation, the legendary Inn is one of the nation's unique hidden treasures. Reservations: 1-800-422-6524 (OJAI) or 1-888-SPA-OJAI. Internet: <http://www.ojairesort.com>

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