



Parasol – Andrea Werbel / Lauren Taplinger
Direct: 212.372.7630 / 212.372.7628
awerbel@parasolmarketing.com
ltaplinger@parasolmarketing.com

Ojai Valley Inn & Spa – Veronica Cole
Direct: 805.640.2080
veronica_cole@ojairesort.com

**OJAI VALLEY INN & SPA RECEIVES
AAA FIVE DIAMOND AWARD FOR FIFTH CONSECUTIVE YEAR
Highest Level of Recognition Acknowledges Outstanding Service and Facilities**

OJAI, CA (2011) – 2011 marks the fifth consecutive year that Ojai Valley Inn & Spa is the recipient of the coveted American Automobile Association’s (AAA) Five Diamond Award. The resort is one of just 124 hotels and resorts nationwide, in Canada, the Caribbean and Mexico, and only 19 in California that have received the Five Diamond Award this year for their overall quality, facilities and distinctive level of service.

“It is a huge honor to be awarded the AAA Five Diamond award for the fifth year in a row,” said Janis Clapoff, Ojai Valley Inn & Spa’s Managing Director. “It’s a tremendous compliment to our dedicated employees who have shown a constant commitment to service and attention to detail.”

AAA’s Five Diamond Award is the highest level in its recognition program. Hotels and resorts in this category epitomize luxury and sophistication, provide meticulous service, exceed guest expectations and maintain impeccable standards of excellence. Each AAA-rated property is personally and rigorously inspected by multiple, anonymous evaluators every year. Five Diamond Award winners comprise just 0.3 percent of the 59,000 properties AAA rates.

Since 1923, vacationing guests have sought the tranquil pleasures of the historic Ojai Valley Inn & Spa, AAA Five Diamond property located on 220 tree-shaded acres 35 miles south of Santa Barbara. Affirmed by its many prestigious awards, the legendary Inn is one of the nation’s unique hidden treasures. For reservations: 1-800-422-6524, or on the Internet: www.ojairesort.com

###