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**OJAI VALLEY INN & SPA RECEIVES
AAA FIVE DIAMOND AWARD FOR FOURTH CONSECUTIVE YEAR
Highest Level of Recognition Acknowledges Outstanding Service and Facilities**

OJAI, CA (January 2009) – Ojai Valley Inn & Spa, the quintessential California resort and a favorite escape for Hollywood celebrities, has been honored with the American Automobile Association's (AAA) Five Diamond Award for 2009. The resort is one of just 84 hotels and resorts nationwide and only 16 in California that have received the Five Diamond Award this year for their overall quality, facilities and distinctive level of service.

“It is a huge honor to be awarded the AAA Five Diamond award for the fourth year in a row,” said Janis Clapoff, Ojai Valley Inn & Spa's Managing Director. “It's a tremendous compliment to our dedicated employees and to their level of commitment to our guests.”

AAA's Five Diamond Award is the highest level in its recognition program. Hotels and resorts in this category epitomize luxury and sophistication, provide meticulous service, exceed guest expectations and maintain impeccable standards of excellence. Each AAA-rated property is personally and rigorously inspected by an anonymous evaluator every year. Five Diamond Award winners comprise just .27 percent of the 60,000 properties AAA rates.

Since 1923, vacationing guests have sought the tranquil pleasures of the historic Ojai Valley Inn & Spa, a AAA Five Diamond property located on 220 tree-shaded acres 35 miles south of Santa Barbara. Affirmed by its many prestigious awards and fresh from a \$90 million renovation, the legendary Inn is one of the nation's unique hidden treasures. For reservations: 1-800-422-6524, or on the Internet: www.ojairesort.com

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